

The ALPHA Association for Culture, Multimedia and Democratic Education

THE INTERNATIONAL SCIENTIFIC CONFERENCE

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE

2ND EDITION, TÎRGU MUREȘ, 4-5 December 2014, "Petru Maior" University

LITERATURE = LANGUAGE AND DISCOURSE = COMMUNICATION, PUBLIC RELATIONS, JOURNALISM = HISTORY AND CULTURAL MENTALITIES = PSYCHOLOGY AND EDUCATION SCIENCES = POLITICAL SCIENCES, SOCIOLOGY, INTERNATIONAL RELATIONS

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CONFERENCE SCHEDULE

THURSDAY- 4 DECEMBER 2014

 8^{00} - 10^{00} - Registration – *Room R21* 10^{00} - 11^{30} - Welcome and Opening–*Aula Magna* 12^{00} - 14^{00} – Paper Presentations on Sections:

- Literature I Room: Aula Magna
- Literature II Room: *R04*
- Literature III Room: A412
- Language and Discourse I Room: R39
- Language and Discourse II Room: R36
- Communication, Public Relations, Journalism-Room: R21
- History and Cultural Mentalities Room: R06
- Psychology and Education Sciences Room: R35
- Political Sciences, Sociology, International Relations: R34

14⁰⁰ - 15⁰⁰ - Lunch

- 15⁰⁰ 19⁰⁰ Paper Presentations on Sections
- 1900 Gratulatory Dinner

The conference is organised in partnership with:

The Mureș County Council The Town Hall of Tîrgu Mureș The Writers' Union of Romania

FRIDAY – 5 DECEMBER 2014

Sightseeing: cultural objectives in the Mureș county.

The Messsage of "Petru Maior" University's Rector

Dear Guests,

The fundamental goal of the International Conference Literature, Discourse and Multicultural Dialogue (which has reached its 2nd edition this year) is that of bringing together, within a generous range of topics, emerging scholars and researchers from different fields of radical relevance for the contemporary society, a society that is supposed to secure its future not only on the economic and ecological level, but also on the spiritual one. The cultural discourse, fundamental sciences, literature and the arts thus gain new connections and dimensions through fundamental changes and structural progress, so that the social end-results of education and research become extremely important. It is a fact that in our postmodern times, we live in a society of knowledge, from which we benefit directly in our everyday life, but to the risks and dangers of which we are at the same time exposed. Non scholae sed vitae discimus (We do not learn for the school, but for life) becomes a creed that every academic institution has to put into practice by means of its activities. It is essential that the path between education and research is very short, especially in academic systems. Research generates new knowledge, creates a favourable atmosphere for change, and provides people with information and data which help them to become aware of the mysteries of the universe and to make the most of their activity in all fields of knowledge. In this interesting and captivating century, to the noble mission of educating the younger generations we must also add the fruit of the efforts in research, materialized in interesting works and papers, together with ideas generated by the creative ability which ennobles the personality of the academic.

The host of this international conference, *Petru Maior* University of Tîrgu Mures, is permanently changing and gaining new valences. As a matter of fact, our specializations, assets, human resources and research grants are all in an upward dynamics, which proves that we are on the right track and also gives us the certainty of our continued existence as an institution with clearly defined and completely assumed missions. The 2nd edition of the International Conference *Literature, Discourse and Multicultural Dialogue* integrates into the tradition of far-reaching scientific events that have been taking place at our university throughout time. The fact that this conference is organized by the Faculty of Sciences and Letters of *Petru Maior* University proves once again how important it is for us to consolidate our cooperation with other universities and institutions of research from our country and from abroad.

I wish to express my hope that this scientific event will take place under the most favourable auspices and that it will represent a remarkable starting point for further evolution and development in the field of knowledge. Let this international conference provide a good opportunity for us to gain and transfer knowledge, to generate new theories in the world of science – essential aspirations of any contemporary research.

Prof. Dr. Călin ENĂCHESCU RECTOR

THURSDAY – 4 DECEMBER 2014

LITERATURE I – Room: Aula Magna

Moderators: Prof. Al. Cistelecan, PhD, "Petru Maior" University of Tîrgu Mureş; Prof. Vasile Spiridon, PhD, "Vasile Alecsandri" University of Bacău

- 1. Marian Victor Buciu, Prof., PhD, University of Craiova, *TITU* MAIORESCU THROUGH ALEXANDRU GEORGE AND VICEVERSA
- 2. Al. Cistelecan, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *REVERIES AND LOVE (MARINA STROICI)*
- **3.** Carmen Petcu, Prof., PhD, University of Craiova, *JEAN-PAUL SARTRE A CONDITIONAL PLAY UPON FREEDOM*
- **4. Dorin Ștefănescu**, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *THE OPENING OF THE POEM*
- **5. Vasile Spiridon,** Prof., PhD, "Vasile Alecsandri" University of Bacău, *THE NEUTRAL UNFOLDING THE PARADIGM IN ROLAND BARTHES' VISION*
- 6. Mircea Ardeleanu, Prof., PhD, "Lucian Blaga" University of Sibiu, L'INSOMNIAQUE ET L'« HOMME QUI DORT ». UN TROMPE-L'ŒIL RHÉTORIQUE
- 7. Ion M. Tomuş, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *STRATEGIES FOR DEVELOPING THE ABSURD IN EUGÈNE IONESCO'S PLAYS*

- 8. Dana Bădulescu, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, THE GREAT GATSBY: A NEW YORK SUBLIME
- **9. Smaranda Ștefanovici,** Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *KEN KESEY AND COUNTERCULTURAL AMERICAN LITERATURE*
- **10. Anemona Alb**, Assist. Prof., PhD, University of Oradea, *ICONOGRAPHIES OF FEMININITY IN MARKUS ZUSAK'S THE BOOK THIEF*
- **11. Marius Miheţ**, Assist. Prof., PhD, University of Oradea, *THE ARCHAEOLOGY OF THE DREAM IN THE ROMANIAN POST-COMMUNIST LITERATURE*
- **12. Corina Bozedean**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *THE IMAGINATION OF MATTER IN HENRY BAUCHAU'S WORK: BETWEEN ASCENDANCE AND GRAVITY*
- **13. Roxana Elena Doncu**, Assist. Prof., PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *THE CONTEXT OF V.S.NAIPAUL'S COLONIAL AND POSTCOLONIAL NOVELS*
- **14. Alba Simina Stanciu**, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, DARIO FO'S SPECTACLE. THE DRAMATIC TEXT AS A "SCORE" DESTINED TO THE ART OF THE ACTOR
- **15. Mirela Dredețianu**, Assist. Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureş, *NICOLAE BALOTĂ, CAIETUL ALBASTRU – A WAY TO THE SELF*

- **16. Alina Țiței**, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *QUASI-DICTATORIAL PROFILES IN HISPANIC AMERICAN POETRY AND THEATRE*
- **17. Elena Sofica Sevastre**, PhD Student, "Ștefan cel Mare" University of Suceava, *LA FIGURE DE L'ESCLAVE DANS L'ŒUVRE DE PATRICK CHAMOISEAU*
- **18. Liliana Floria**, PhD Student, "1 Decembrie 1918" University of Alba-Iulia, *ABOUT A FAILED EROTIC INITIATION. THE ILLNESS AND THE MORBID LOVE IN THE FOREST GIRL, BY IOAN SLAVICI*
- **19. Adela Cornelia Iancu (Matei)**, PhD Student, "Dunărea de Jos" University of Galați, *THE STORY OF A PERFECT REVENGE: THE LIFE AND LOVES OF A SHE-DEVIL*
- **20. Dumitrița Todoran (Pop)**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *SEPTIMIU BUCUR. THE ARTICLE WRITER*
- **21. Alexandrina Panaite**, PhD, Romanian Ministery of Foreign Affairs, *THE CASE OF CHRISTA WOLF: CONTRADICTIONS OF A WRITER UNDER A TOTALITARIAN REGIME*
- **22. Elena Vasiliu**, PhD Student, "Dimitrie Cantemir" University of Bucharest, EAST AND WEST PERSPECTIVES ON HAPPINESS IN THE LIGHT OF TAGORE'S WORKS
- **23. Bianca Foghel,** PhD Student, West University of Timişoara, *THE TAROT-FIGURE AND THE ARCHETYPE OF THE FOOL IN JOHN FOWLES'S THE MAGUS*
- 24. Adriana Dana Listes Pop, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *IOAN PETRU CULIANU AND THE MYTHANALYSIS. THE LITERARY TEXT AS A MYTH*

- **25. Iuliana Vizan**, PhD Student, "Ovidius" University of Constanța, A NEW HISTORICIST READING OF JULIE OTSUKA'S "THE BUDDHA IN THE ATTIC" AND "WHEN THE EMPEROR WAS DIVINE"
- **26. Oana Alexandra Alexa**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE RISE AND FALL OF LILY BART IN EDITH WHARTON'S THE HOUSE OF MIRTH*
- 27. Vasile Feurdean, PhD Student, "Petru Maior" University of Tîrgu Mureş, MYTH AND POETIC VISION IN I. MUREŞAN' CONVORBIRI CU DIAVOLUL AND ÎNTOARCEREA FIULUI RISIPITOR
- **28. Ecaterina Cojoca (Ungureanu),** PhD Student, "Al. Ioan Cuza" University of Iași, *HISTORY AS METAPHORIC REPRESENTATION - TRANSLATING TEMPORALITY IN WALT WHITMAN'S SONG OF MYSELF*
- **29. Georgeta Cozma**, PhD Student, Technical University of Cluj-Napoca, Baia Mare Northern University Centre, *IN BETWEEN THE DIFFERENT LEVELS OF REALITY - THE MYTH OF EVERLASTING COMEBACK*
- **30. Marosfői Enikő**, PhD Student, "Petru Maior" University of Tîgu Mureş, *PEOPLE*, *IDEAS*, *EMBODIMENTS*
- **31. Maria Holhoş**, PhD, "1 Decembrie 1918" University of Alba-Iulia, *THE CHRONOTOPE – FORMS AND MEANINGS IN THE FANTASTIC PROSE OF IOAN PETRU CULIANU*
- **32. Anamaria Dobrescu (Popa),** PhD Student, "Petru Maior" University of Tîgu Mureş, *REFLECTIONS ON THE MYTHOLOGICAL REFLECTIONS IN THE DEBUT POEMS OF ANA BLANDIANA*

- **33. Aurica Stan**, PhD Student, University of Bucharest, UNDER THE EFFIGY OF THE MASK: NORMAN MANEA'S CLOWNS VERSUS HERTA MÜLLER'S MARIONETTES
- **34. Mariana Simona Vîrtan (Pleşa)**, PhD, "1 Decembrie 1918" University of Alba-Iulia, OCTAVIAN PALER: UN OM NOROCOS. THE IMAGE OF THE ULTRAGIATE HUMANITY
- **35. Diana Dan**, PhD Student, "Petru Maior" University of Tîrgu-Mureş, 2000-2003. THE CRITICAL RECEPTION OF MIRCEA IVĂNESCU'S POETRY
- **36. Lidia Claudia Fodor,** PhD Student, Technical University of Cluj-Napoca, Baia Mare Northern University Centre, *REPRESENTATIVE PLACES OF ROMANIAN LITERARY BOHEMIA: CAPSA*
- **37. Ana-Magdalena Petraru**, Postdoctoral Researcher POSDRU/159/1.5/S/140863, "Al. Ioan Cuza" University of Iași, NOVELTY, BILINGUALISM AND MULTICULTURALISM IN CANADIAN LITERATURE - OVERVIEWING ROMANIAN AND INTERNATIONAL PERSPECTIVES
- **38. Violeta-Teodora Iorga (Lungeanu)**, PhD Student, "Dunărea de Jos" University of Galați, *AUTOFICTIONAL FAMILY CONTINUITIES AND UN-CONTINUITIES IN IDENTITY: FATA DIN CASA VAGON, ANA MARIA SANDU*
- **39. Simona Catrinel Avarvarei**, Assistant, PhD, "Ion Ionescu de la Brad" University of Iași, *ELIZABETH GASKELL – A WOMAN OF MANY NAMES AND "MES" AND THE PHALLOCENTRIC ORDER*
- **40. Iuliana Valentina Boboacă,** Assistant, PhD, University of Pitești, *MODALITY AND NEGATION IN MOXA' S UNIVERSAL CHRONICLE*

- **41. Călina Bora**, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *THE STUDY OF THE AFFECT IN SCIENCE-FICTION NOVELS*
- **42. Cristina Ciobanu**, PhD, "Costache Negri" National College of Galați, *EKPHRASIS FORMS IN CONSTANT TONEGARU'S POETRY*
- **43. Marius Nica**, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, *NARRATIVENESS AND TEMPORALITY IMAGERY IN THE ROMANIAN INTERBELLUM NOVEL*
- **44. Adrian Iancu**, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *THE AMBIVALENCE OF THE LITERARY CHARACTER'S EMOTIONS IN LIVIU REBREANU'S CIULEANDRA*
- **45. Mina-Maria Rusu**, Assoc. Prof., PhD, Apollonia University of Iași, *SACRED SIGHTS IN B. FUNDOIANU'S POETRY*
- **46. Eniko Maior**, Assoc. Prof., PhD, Partium Christian University of Oradea, *JEWISH IDENTITY IN PHILIP ROTH'S THE CONVERSION OF THE JEWS*
- **47. Liliana Foşalău**, Assoc. Prof., PhD and **Simona Modreanu**, Prof., PhD, "Al. Ioan Cuza" University of Iași, *PATRICK MODIANO OR THE RETROACTIVE IDENTITY*
- **48. Rodica Brad**, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, CONSIDERATIONS ON WATER SYMBOLISM AND SPIRITUAL REBIRTH IN MIRCEA ELIADE'S FANTASTIC SHORT STORIES
- **49. Teodora-Bianca Moraru**, PhD Student, "Lucian Blaga" University of Sibiu, *THE PARADOX OF NORMALITY IN HERTA MÜLLERS NOVEL TRILOGY*

- **50. Alina Mirela Morar (Popa),** PhD Student, "1 Decembrie 1918" University of Alba-Iulia, *THE ART OF PAMPHLET IN THE PAUL-LOUIS COURIER'S VISION*
- **51. Edith-Hilde Kaiter**, Assist., PhD, "Mircea cel Bătrân" Naval Academy of Constanța, *PHILIP LARKIN'S POETRY: DUAL ATTITUDE TOWARDS WOMEN*
- **52. Bianca Cruciu**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE RELIGIOUS SYMBOLISM IN ILEANA MĂLĂNCIOIU'S POETRY*
- **53. Constantin Florescu**, PhD Student and **Tudor Vlădescu**, PhD, *MISTER CAMBRELENG IS YOU. AN ANTI-NOVEL'S ATTEMPT TO FICTIONALIZE THE READER OF FICTION*
- **54. Alina Oltean**, PhD, "Petru Maior" University of Tîrgu Mureş, *THE MYTH OF SACRIFICE IN MASTER MANOLE BY LUCIAN BLAGA*

THURSDAY – 4 DECEMBER 2014

LITERATURE II - Room: R 04

Moderators: Prof. Iulian Boldea, PhD, "Petru Maior" University of Tîrgu Mureş; Prof. Doinița Milea, PhD, "Dunărea de Jos" University of Galați

- 1. Cornel Munteanu, Prof., PhD., Hab. Dr., Technical University of Cluj-Napoca, Baia Mare Northern University Centre, *STRUCTURES AND FORMULAS OF THE COMIC TO I.L. CARAGIALE*
- 2. Iulian Boldea, Prof., PhD,"Petru Maior" University of Tîrgu Mureş, *MATEI VIŞNIEC. SPECTACULAR FANTASIZING*
- **3.** Codruța Stănișoară, Prof., PhD, University of Craiova, MULTICULTURAL PERCEPTIONS IN ELIZABETHAN ENGLAND: SHAKESPEARE'S OTHERNESS OF THE MOOR
- 4. Sorin Ivan, Prof., PhD, "Titu Maiorescu" University of Bucharest, THE DENIAL OF THE LITERARY CANON AND THE "NEW POETRY" IN THE PROGRAMMATIC POEMS OF THE WAR GENERATION'S POETS
- 5. Doinița Milea, Prof., PhD, "Dunărea de Jos" University of Galați, THE METAMORPHOSES AND THE MODELS' EFFECTS WITHIN THE EUROPEAN CULTURE AND LITERATURE BETWEEN THE TWO WORLD WARS
- 6. Diana Nechit, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, THE THEATRE OF CRIME. FROM WOYZECK TO ROBERTO ZUCCO AND THE POLITICAL THEATRE

- 7. Otilia Sîrbu, Assist. Prof., PhD, Hyperion University of Bucharest, *THE MYTHICAL CONSCIOUSNESS*
- 8. Ioana-Maria Cistelecan, Assist. Prof., PhD, University of Oradea, *ROGER CRAIK, THE ACADEMIC IN HIS POETIC POSE*
- 9. Lavinia-Ileana Geambei, Assist. Prof., PhD, University of Pitești, THE THEME OF IDENTITY IN THE NOVEL "ULTIMII" BY BUJOR NEDELCOVICI
- **10. Irina Dincă**, Assist. Prof., PhD, West University of Timișoara, *METAPHORS OF TIME IN ANA BLANDIANA'S POETRY*
- **11. Nicoleta Sălcudeanu**, Scientific Researcher, PhD, Romanian Academy, "Gh. Şincai" Institute for Social Sciences and the Humanities, Tîrgu Mureş, *EAST-EUROPEAN DISSENT AND THE ROMANIAN SPECIFIC ARCHITECTURE OF OPPOSITION*
- **12. Radu Drăgulescu**, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, *THE VALAHIAN XVIIth CENTURY RELIGIOUS LITERATURE CONTRIBUTION TO THE EVOLUTION OF ROMANIAN LITERARY LANGUAGE*
- **13. Mihai Ion**, Assist. Prof., PhD, "Transilvania" University of Braşov, *LIBERTINISM AS LIMINAL EXPERIENCE IN THE NOVEL CASANOVA IN BOHEMIA BY ANDREI CODRESCU*
- **14. Nagy Imola Katalin,** Assist. Prof., PhD, Sapientia University of Tîrgu Mureş, *THE IMAGE OF THE TRANSYLVANIAN IDEOLOGY IN THE PAGES OF THE INTERWAR JOURNAL ABECEDAR*
- **15. Delia-Maria Radu,** Assist. Prof., PhD, University of Oradea, NEW READINGS OF OLD TEXTS: ANGELA CARTER'S FAIRY-TALES

- **16. Simona Jisa,** Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *PERCEVAL-LECTEUR VERSUS LE GRAAL-TEXTE (JULIEN GRACQ)*
- **17. Sorina Chiper**, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *RELATIONAL SELVES IN PHILIP ROTH'S PATRIMONY*
- **18. Lia Faur (Florica),** Assist. Prof., PhD, "Vasile Goldiş" University of the West, Arad, *THE HEALING OF THE BEING OR MAX BLECHER*
- **19. Veronica-Alina Constănceanu**, Scientific Researcher III, PhD, Romanian Academy, Timișoara Branch, *RE – WRITING AND PRONOMINAL ARHITECTURE*
- **20.** Andreea Sâncelean, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE POETICS OF NONSENSE AND THE ABSURD: LEWIS CARROLL VS. URMUZ*
- **21. Ioana Eparu**, Assist. Prof., PhD, Petroleum-Gas University of Ploiești, THE DE-SEXUALIZED WOMAN IN HARDY'S FICTION - BETWEEN VICTIMIZATION AND EMPOWERMENT
- **22. Stanca Ioana Bucur**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE ATYPICAL DIARY OF A POSTMODERNIST WRITER*
- **23. Dumitra Baron**, Assist. Prof., PhD, "Lucian Blaga" University fo Sibiu, "BUILDERS OF DUST" - TOWARDS A POETICS OF THE CREATIVE INSTANT IN PHILIPPE JACCOTTET'S WORKS
- 24. Gabriela Ciobanu, PhD Student, "Dunărea de Jos" University of Galați, *THE CAPABILITY OF THE LUDIC AND SYMBOLIC*

DISCOURSE TO MYTHOLOGIZE THE HUMAN EXISTENCE: THE FOUNTAIN BY FANUS NEAGU

- **25. Lucia-Luminița Ciucă**, PhD Student, "Dunărea de Jos" University of Galați, *OCTAVIAN PALER*, *CAMINANTE – A JOURNEY FROM EUROPE TO MAYA*
- **26. Claudia Crețu (Vașloban)**, PhD Student, "Petru Maior" University of Tîrgu Mureș, *THE CONCEPT OF ECUMENISM*
- 27. Simona Gruian, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, CULTURAL MATRICES. SCREENINGS OF THE POSTMODERN "HERO" IN CYBERSPACE / LITERATURE
- **28. Lilia Rufanda**, PhD, Kapodistrian National University of Athens, Greece, L'ANTIHÉROS LE PERSONNAGE PRINCIPAL DE LA LITTÉRATURE CONTEMPORAINE. TRAITS ET TYPOLOGIES
- **29. Irina Elena Grigore**, PhD Student, "Ovidius" University of Constanța, *THE LANGUAGE OF TIME IN VIRGINIA WOOLF'S FICTION: MRS. DALLOWAY, ORLANDO AND THE WAVES*
- **30. Constantina Raveca Buleu**, Scientific Researcher, PhD, Romanian Academy, "Sextil Puşcariu" Institute for Literature and Linguistics, Cluj-Napoca, *BENITO MUSSOLINI'S PERCEPTION IN THE ROMANIAN INTERWAR PERIOD* (1919-1938)
- **31. Elena Monica Baciu**, PhD Student, "Petru Maior" University of Târgu-Mureş, *DADA CURES THE WAR*
- **32. Monica Buşoiu**, University of Oradea, *THE DRUM AS AN UMBILICAL CORD IN THE NOVEL THE TIN DRUM, BY GÜNTER GRASS*

- **33. Dragoş Osoianu**, PhD Student, "Ovidius" University of Constanța, *MATERIAL ETHICS OF RELIGIOUS DIVERSITY IN YANN MARTEL'S LIFE OF PI*
- **34. Diana Sofian**, PhD Student, "Al. Ioan Cuza" University of Iași, *PLAYS OF LIGHTS AND SHADOWS/GAPS IN THE NOVEL* "ORBITOR" BY MIRCEA CARTARESCU
- **35. Szilagy (Szoverfi) Judith,** PhD Student, "Petru Maior" University of Tîrgu Mureş, *OCTAVIAN PALER – LYRICAL EPISTLER (INTERFERENCES IN TOPICS)*
- **36.** Anca Hassoun, PhD Student, "1 Decembrie 1918" University of Alba-Iulia, *MEMORIALISTIC LITERATURE BETWEEN HISTORY AND FICTION*
- **37. Elena Chiriac**, PhD Student, "Ștefan cel Mare" University of Suceava, FÈS-LA VILLE MÈRE DANS LA PROSE DE TAHAR BEN JELLOUN
- **38. Elena Băiceanu,** PhD Student, "Ștefan cel Mare" University of Suceava, *THE MIRROR AND THE MASK. GEORGE BĂLĂIȚĂ* AND NEED FOR MAGIC
- **39. Ofelia Tofan (Al-Gareeb)**, PhD Student, "Al. Ioan Cuza" University of Iași, FRANK CAPRA: FROM POPULISM TO CIVIL RELIGION
- **40. Cristina-Eva Sauciuc**, "Ștefan cel Mare" University of Suceava, *FRENCH BORROWINGS FROM MIRCEA CARTARESCU'S ORBITOR NOVEL*
- **41. Elena Iancu**, PhD Student, "Dunărea de Jos" University of Galați, *INTERCULTURAL AND IDENTITARY DIALOGUES IN THE DRAMATIC TEXT. VLAD ZOGRAFI*

- **42. Mădălina-Violeta Dîrmină**, PhD Student, University of Pitești, *VINTILĂ HOREA – POLIVALENT WRITER*
- **43. Mihaela Adelina Chisăr-Viziru**, PhD Student, West University of Timișoara, POSDRU/159/1.5/S/140863 Project, *PROSE WRITERS BETWEEN POLITICAL PRESSURE AND ART: DIGRESSIONS OF THE SOCIALIST REALISM*
- **44. Elena Filote (Panait)**, PhD Student, "Dunărea de Jos" University of Galați, *IDENTITARY PROJECTIONS IN LUCIA DEMETRIUS'S MEMOIRS*
- **45. Oana-Meda Păloșanu**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *HIROMI GOTO'S EMPLOYMENT OF JAPANESE LANGUAGE IN OBASAN, NAOMI'S ROAD AND ITSUKA*
- 46. Maria Botnari, PhD Student, "Al. Ioan Cuza" University of Iași, THE TRAGEDY OF OTHELLO: FORGING AN IDENTITY
- **47. Ioana Ștefan**, PhD Student, University of Oradea, *CONSTANTIN CUBLEȘAN – EMINESCU AS TRANSLATOR*
- **48. Cosmin-Gheorghiță Pîrghie**, PhD Student, "Ștefan cel Mare" University of Suceava, *FUNDOIANU-FONDANE: LE THÉORICIEN DE LA TRADUCTION DE POÉSIE*
- **49. Ioana-Claudia Maior (Domnicar),** PhD Student, University of Arts, Tîrgu Mureş, *FROM OEDIP TO OIDIP*
- **50.** Puskás-Bajkó Albina, PhD Student, "Petru Maior" University of Tîrgu Mureş, *CARMEN, THE NOBLE WILD CHILD*
- **51. Dana Kiosan**, PhD Student, University of Bucharest, *AESTHETIC EPIPHANY IN JAMES JOYCE'S POETICS*

THURSDAY – 4 DECEMBER 2014

LITERATURE III - Room: A 412

Moderators: Assist. Prof. Dumitru-Mircea Buda, PhD, "Petru Maior" University of Tîrgu Mureş; Vlad Sibechi, PhD Student, "Ștefan cel Mare" University of Suceava

- 1. Daniela Nagy, Assistant, PhD Student, Adrian Lesenciuc, Assoc. Prof., PhD, "Henri Coandă" Air Force Academy, Brașov, MISUNDERSTANDINGS REGARDING THE ROMANIAN VISUAL LITERATURE OF THE AVANT-GARDE AND EXPERIMENT MOVEMENTS
- **2.** Alina Bărbuță, PhD Student, "Ștefan cel Mare" University of Suceava, VASILE LOVINESCU'S CONTEMPLATIVE ATTITUDE
- **3. Carmen Elena Florea,** PhD Student, "Petru Maior" University of Tîrgu Mureş, *RADU PETRESCU THE DIARY IN THE NOVEL*
- 4. Szabó Zsolt, PhD Student, "Petru Maior" University of Tîrgu Mureş, SENTIMENTAL SCORE IN AUREL GURGHIANU'S POETRY
- **5. Veronica Zaharagiu**, PhD, "Petru Maior" University of Tîrgu Mureş, *THE DISCOURSE OF DEFIANCE*
- 6. Antonina Silvia Frandeş Andone, PhD Student, "Petru Maior" University of Tîrgu Mureş, *RELIGIOUS POETRY IN THE INTER-WAR CALENDARS*

- 7. Igor Ursenco, PhD Student, "Petru Maior" University of Tîrgu Mureş, *LUCIAN BLAGA IN THE BESSARABIAN POETIC CONSCIOUSNESS*
- 8. Dumitru-Mircea Buda, Assist. Prof., PhD, "Petru Maior" University of Tîrgu-Mureş, *MONICA LOVINESCU. A MYTHOCRITICIST APPROACH*
- **9. Lucian Băiceanu**, PhD Student, "Al. Ioan Cuza" University of Iași, *ABOUT THE FEMININE GENDER IN THE FANTASTIC PROSE*
- **10. Maria-Viorica Arnăutu**, PhD Student, "Al. Ioan Cuza" University of Iași, *JANE EYRE: A FEMINIST PSYCHOANALYTIC PERSPECTIVE ON THE SOCIAL STATUS OF THE VICTORIAN WOMAN*
- **11. Melinda Crăciun**, PhD, "Petru Maior" University of Tîrgu Mureş, *CONSTANTIN FÂNTÂNERU A MATURE DIARY*
- **12. Alexandru-Ionuț Micu**, PhD Student, "Al. Ioan Cuza" University of Iași, *INFLUENCE AND LEGACY: THE BRONTË* SISTERS AND ANNE RICE
- 13. Ana-Valeria Gorcea (Stoica), PhD Student, "Petru Maior" University of Tîrgu Mureş, TIME AND SPACE DISTORSIONS IN MIRCEA NEDELCIU^S WORK
- 14. Oana-Maria Petrovici, Assistant, PhD, "Al. Ioan Cuza" University of Iași, SYNTHETIC VERNACULAR: HUGH MACDIARMID'S POST-ETHNIC ANTISYZYGY
- **15. Andreea Oana Oprea**, PhD Student, "Transilvania" University of Braşov, *RADU G. ŢEPOSU AND THE CHARACTER'S EMANCIPATION FROM SLAVERY*

- **16. Gabriela Mihalache**, PhD, University of Bucharest, *IONESCU* / *IONESCU*. *THE AVATARS OF HIS RECEPTION IN THE ROMANIAN LITERARY SPACE*
- **17. Florentina Ionela Manea**, PhD, "Al. Ioan Cuza" University of Iași, *LA RÉÉCRITURE ET LA RÉACTUALISATION DES GESTES ET DES RITUELS SACRÉS DANS LES ENFANTS DU SABBAT D'ANNE HÉBERT*
- **18. Valentina Iliescu**, PhD Student, "Transilvania" University of Brașov, "THE PATHOS OF THE AUTHENTICITY" – ROMANIAN LITERATURE FROM THE COMMUNIST PERIOD
- **19. Anamaria Ștefan (Papuc)**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *NATURE'S IMAGE IN ION HOREA'S POETRY*
- **20. Cristina Florentina Pop**, PhD Student, Technical University of Cluj-Napoca, Baia Mare Northern University Centre, *THE IMAGE OF THE SMALL PROVINCIAL TOWN IN THE WORK OF DOMINIC STANCA*
- **21. Elena Lazăr (Burlacu)**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *PARALLEL DESTINIES. THE SCHOOL FROM TÂRGOVIŞTE*
- 22. Aritina Iancu (Micu-Oțelea), PhD Student, "1 Decembrie 1918" University of Alba-Iulia, THE SUBURB: CONTEMPORARY ROMANIAN MIRRORS
- **23. Anda-Elena Moldovan**, PhD Student, University of Pitești, TEXT AND INTERTEXT: THE ROLE OF THE SOCIO-CULTURAL REFERENCES IN CARAGIALE`S COMEDIES

- 24. Gina Marian, PhD Student, Technical University of Cluj-Napoca, Baia Mare Northern University Centre, *FEMININE FASCINATION IN PANAIT ISTRATI'S WORK*
- **25. Deák Julia,** PhD Student, University of Bucharest, *THE* PARADOX OF THE COMIC IN EUGEN IONESCU AND ÖRKÉNY ISTVÁN'S DRAMAS
- 26. Diana Feurdean, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, SEMANTIC FIELDS OF SILENCE OF THE WORLD /SILENCE OF THE HUMAN BEING IN LUCIAN BLAGA'S LYRIC
- 27. Mihaela-Alina Chiribău-Albu, PhD, Independent Researcher, INDIA & MIRCEA ELIADE – WANDERING THROUGH THE LABYRINTH
- **28. Angelica Stoica**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE MASCULINIZATION OF FEMINITY IN THE POETRY OF MARIANA MARIN*
- **29. Vlad Sibechi**, PhD Student, "Ștefan cel Mare" University of Suceava, *THE 70ST GENERATION. THE POETICS OF DETACHMENT VS. THE POETICS OF IMPLICATION*
- **30. Irina-Ana Drobot**, PhD, Technical University of Civil Engineering, Bucharest, *RUSH HOUR BY GRAHAM SWIFT: THE CROSSROADS OF IMAGISM, HAIKU, AND ROMANTIC LYRICAL POETRY*
- **31. Mihaela Rusu**, PhD Student, "Dunărea de Jos" University of Galați, *A CONFESSIONAL AND ESSAYISTIC EXISTENTIAL MODEL: INDIA*
- **32.** Puskás-Bajkó Albina, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE WARMBLOODED GIPSY WOMAN AND THE GADJO IN LITERATURE*

- **33. Simona Galaţchi**, PhD, Research Assistant, Metropolitan Library of Bucharest, *"THE LIVE CITADEL" IN HALLIPAS' CYCLE*
- **34. Simona Lozovschi**, PhD Student, "Al. Ioan Cuza" University of Iași, *MICHAEL CUNNINGHAM'S MODERN MICROCOSM OF VIRGINIA WOOLF'S WORK*
- **35. Ioan Gheorghişor**, PhD Student, "Petru Maior" University of Tîrgu-Mureş, *THE VILLAGE'S THEME IN LUCIAN BLAGA'S POETICAL WORK*
- **36. Maria Lucreția Sturtzu,** PhD Student, "Petru Maior" University of Tîrgu-Mureş, *SHORT HISTORY OF POST-WAR JOURNALISM FROM IAŞI*
- **37. Lorena Valeria Stuparu**, Scientific Researcher III, PhD, Institute for Political Sciences and International Relations of the Romanian Academy, *THE DRAMATIZATION OF SYMBOLICAL DISCOURSE IN MIRCEA ELIADE'S LITERATURE*
- **38.** Nicoleta-Doina Pop (Pocan), PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE PARADOXES OF FANTASY IN I. L. CARAGIALE'S PROSE*
- **39. Teodora Elena Weinberger**, PhD Student, Technical University of Cluj-Napoca, Baia Mare Nothern University Centre, *BETWEEN UNIVERSAL AND NATIONAL: FEATURES OF EMINESCU'S SONNETS*
- **40. Ioana Baciu**, PhD Student, "Al. Ioan Cuza" University of Iași, *TED HUGHES AND R. S. THOMAS – ADVOCATES OF ECOTHEOLOGY?*
- **41. Cristina Sava,** PhD, "Petru Maior" University of Tîrgu Mureş, *THE FEMINIZED SACRED VS THE POETIC IMAGINARY*
- **42. Roxana-Oana Mîndru**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE MANOLESCU MOMENT*

- **43. Camelia-Teodora Ghideu,** PhD Student, University of Oradea, *THE MEMORY AS A MATTER OF LIVING IN SORIN TITEL'S DEJUNUL PE IARBĂ*
- **44. Jeanina Simona Cacuci,** PhD Student, University of Oradea, *A PERSPECTIVE UPON COMMUNISM. RADU TUDORAN, SUB 0 GRADE*
- **45. Ingrid Tomonicska**, PhD Student, "Transilvania" University of Braşov, *PRECHRISTIAN AND CHRISTIAN ELEMENTS IN ŞTEFAN BĂNULESCU'S "MISTREȚII ERAU BLÂNZI"*
- **46. Mihaela Stanciu (Vraja)**, Assistant, PhD Student, Technical Construction University of Bucharest, *THE FEMININE MYSTERY IN HORTENSIA PAPADAT-BENGESCU'S SHORT PROSE*
- **47. Daniela-Irina Darie**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE BEHEADED CHILD. TRAUMA AND RESILIENCE IN ADICHIE'S NOVELS*
- **48. Valentin Trifescu**, Postdoctoral Researcher, PhD, "Al. Ioan Cuza" University of Iași, *REVISITING THE "CREATIVE LOCALISM"*
- **49. Doina Pologea**, PhD Student, "Petru Maior" University of Tîrgu Mureş, VALERIU ANANIA OR THE NUANCES OF THE FANTASTIC ARISEN FROM MYTHS
- **50. Ioana Mihaela Vultur**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *A WORD WITH MANY FACES: GAME*
- **51. Daniela-Irina Darie**, PhD Student, "Al. Ioan Cuza" University of Iași, *AFRICAN WOMANHOOD AND THE TRAUMA OF SELF-ASSERTION*

THURSDAY – 4 DECEMBER 2014

LANGUAGE AND DISCOURSE I – Room: R 39

Moderators: Assoc. Prof. Dumitru Draica, PhD, University of Oradea; Assoc. Prof. Luminița Chiorean, PhD, "Petru Maior" University of Tîrgu Mureş

- 1. Violeta Negrea, Prof., PhD, "Dimitrie Cantemir" Christian University of Bucharest, *THE FUNCTIONALITY OF* LANGUAGE FROM A PHYLOSOPHICAL PERSPECTIVE
- 2. Mariana Flaişer, Prof., PhD, "Gr. T. Popa" University of Medicine and Pharmacy, Iaşi, *POETIC SIGNS IN THE SCENERY OF SADOVEANU*
- **3. Luminița Chiorean**, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu-Mureş, *LIVIU GEORGESCU*, "IN UMBRA LUMINII". THE RHETORIC OF SPASM
- **4.** Adrian Chircu, Assist. Prof., Hab. Dr., "Babeş-Bolyai" University of Cluj-Napoca, URBES ITALICAE. OBSERVATIONS ON THE TRANSLATION OF ITALIC CITY NAMES INTO ROMANIAN WORDS BY TEODOR CORBEA (DICTIONES LATINAE CUM VALACHICA INTERPRETATIONE)
- **5.** Anişoara Pop, Assoc. Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureş, *ELEMENTS OF MOBILE LEARNING IN ENGLISH FOR SPECIFIC PURPOSES*
- 6. George Bondor, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, FROM SIGNS TO INTERPRETATION AND UNDERSTANDING

- 7. Dragoş Avădanei, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, BRIEF MESSAGES-- ENDLESS INTERPRETATIONS
- 8. Dumitru Draica, Assoc. Prof., PhD, University of Oradea, CORRECTNESS AND ERROR IN DAILY COMMUNICATION
- **9. Gabriela Vasilescu,** Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, *LE DIALOGUE – UN GENRE DE COMMUNICATION MULTICULTURELLE*
- **10. Nicoleta-Loredana Moroşan,** Assist. Prof., PhD, "Ștefan cel Mare" University of Suceava, *CULTURAL REPRESENTATIONS IN RELOCATION NARRATIVES*
- **11. Camelia Biholaru**, Assist. Prof., PhD, "Ștefan cel Mare" University of Suceava, *L'ÉCRITURE COMME EXPLORATION (LE CAS D'ANNIE ERNAUX)*
- **12. Maria Micle**, Assist. Prof., PhD, West University of Timişoara, *EPISTOLARITY EVOLUTION AND CONTEMPORARY CHALLENGES*
- **13. Olga Kaiter**, Assist. Prof., PhD, "Ovidius" University of Constanța, WHY IMAGES IN DAF (GERMAN AS A FOREIGN LANGUAGE) LESSONS?
- 14. Ioan Herbil, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, ON FAMILY NAMES ENDING IN -ICI AND -OVICI (UKR. -YČ AND -OVYČ) IN SOME ANTHROPONYMIC SYSTEMS OF MARAMURES
- **15. Claudia Leah**, Assist. Prof., PhD, University of Oradea, COGNITIVE PERSPECTIVES ON LEARNING ENGLISH GRAMMAR THROUGH SITCOMS

- **16. Oxana Chira**, Assist. Prof., PhD, "Alecu Russo" State University of Bălți, Moldova, *ON SOME EUPHEMISMS EXPRESSED BY XENISMS*
- **17. Tatiana Bushnaq**, PhD, Al Asmarya Islamic University, Zliten, Libya and **Maria Cojocaru-Borozan**, Hab Dr., Prof, *THE INTERRELATIONSHIP BETWEEN STUDENTS' EMOTIONAL INTELLIGENCE AND SUCCESS IN LEARNING A FOREIGN LANGUAGE*
- **18. Raluca Nicoleta Balaţchi**, Assist. Prof., PhD, "Ştefan cel Mare" University of Suceava, *THE TRANSLATOR'S VOICE(S)*
- **19. Oliviu Petru Botoi,** PhD Student, "1 Decembrie 1918" University of Alba-Iulia, *THE CONCEPT OF LOGOS IN THE MAJOR RELIGIOUS SYSTEMS*
- **20. Maria Poponeţ**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *INTERNALLY CAUSED VERBS OF CHANGE OF STATE*
- **21. Haralambie Athes,** PhD, "Al. Ioan Cuza" University of Iaşi, THE DISCOURSE OF MADNESS VERSUS THE PARADOX OF ACCEPTANCE. A CASE STUDY IN NEGOTIATED REALITY
- **22. Silvia Florea**, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *SENTENCE-INITIAL INFORMATION STRUCTURE IN ENGLISH AND ROMANIAN: A PRAGMATIC APPROACH*
- **23. Andreea Năznean,** PhD, "Al. Ioan Cuza" University of Iași, *TRANSLATION: AN AID OR A HINDRANCE*
- 24. Ana-Cristina Chirilă Şerban, PhD Student, "Ștefan cel Mare" University of Suceava, *TRANSLATING REPETITION IN DRAMATIC DIALOGUE*

- **25. Bianca Geman,** Assistant, PhD Student, Technical Constructions University of Bucharest, *PARADIGMATIC STRUCTURES IN THE TERMINOLOGY OF ARCHITECTURE*
- **26. Anda Rădulescu**, University of Craiova, STRUCTURES RITUALISÉES SPÉCIFIQUES À UNE LANGUE-CULTURE: LES VŒUX ROUMAINS ET LEUR TRANSFERT EN FRANÇAIS
- **27. Andreea Drişcu**, PhD, "Al. Ioan Cuza" University of Iaşi, ASPECTS OF MOOD CATEGORY OF THE VERB IN AN OLD ROMANIAN GRAMMAR
- **28.** Adela Livia Catană, PhD Student, University of Bucharest, "I HAD CERTAINLY FOUND MY TRADITION": MARGARET ATWOOD AND THE CONSTRUCTION OF CANADIAN IDENTITY
- **29. Daniela-Corina Chiru**, PhD Student, University of Bucharest, 'DESYERRAR' AS A LEXICAL CALQUE IN THE 17TH CENTURY MS. 235 OF BIBLIOTECA DE CASTILLA-LA MANCHA
- **30. Liviu-Iulian Cocei**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE INFLUENCE OF ERASMIAN THOUGHT ON THE SUBVERSIVE HUMOROUS LANGUAGE OF FRANÇOIS RABELAIS*
- **31. Antonela Corban, PhD**, "Al. Ioan Cuza" University of Iași, SYMBOLISM OF THE SERPENT IN KLIMT'S DRAWINGS
- **32. Cristina Moraru**, PhD Student, "Al. Ioan Cuza" University of Iași, *CRITICAL DISCOURSE AND ITS INSTRUMENTALIZATION IN THE CONTEMPORARY ART SPHERE*

- **33. Diana Darabană**, PhD, "Al. Ioan Cuza" University of Iași, *THE PROBLEM OF THE TRUTH IN EMINESCU'S JOURNALISM*
- **34. Cornelia Pavel Nichifor,** PhD Student, "Ștefan cel Mare" University of Suceava, *DISCURSIVE TYPES AND VARIANTS IN MEDIA COMMUNICATION*
- **35. Aurelia Nicoleta Pavel (Dicu)**, PhD Student, University of Bucharest, MARKERS OF DISCOURSE STRUCTURE. SEMANTIC-PRAGMATIC EQUIVALENCES BETWEEN SPANISH AND ROMANIAN
- **36. Teodor Ghivirigă**, PhD, "Al. Ioan Cuza" University of Iași, *CITATION PRACTICES IN A CORPUS OF ROMANIAN TEXTS OF ECONOMICS*
- **37. Ionela Gușatu,** "Carol Davila" University of Medicine and Pharmacy, Bucharest, *THE AMBIGUITY OF THE NOUN PHRASES WITH GENITIVAL ADJUNCTS*
- **38. Elena Pitiu,** PhD Student, University of Bucharest, *THE* LANGUAGE – FORM OF SECONDARY ADAPTATION FOR PERSONS DEPRIVED OF LIBERTY
- **39. Fazacaş Iudita,** PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *LIVING WITHOUT DOORS*
- **40. Mircea Păduraru**, Assist., PhD, "Al. Ioan Cuza" University of Iași, THE "BOOK OPENING" PRACTICE IN THE CONTEXT OF ROMANIAN VERNACULAR RELIGION. AN ETHNOLOGICAL READING OF SOME THEOLOGICAL LANDMARKS

THURSDAY – 4 DECEMBER 2014

LANGUAGE AND DISCOURSE II -Room: R 36

Moderators: Associate Prof. Doina Butiurcă, PhD, "Sapientia" University of Tîrgu Mureş; Assist. Prof. Cristina Nicolae, PhD, "Petru Maior" University of Tîrgu Mureş

- 1. Roxana Corina Sfetea, Prof., PhD and Cristina Veronica Andreescu, Assist. Prof., PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, DIFFICULTIES IN TRANSLATION – RENDERING THE ONOMATOPOEIA INTO ANOTHER LANGUAGE
- 2. Elena Lucia Mara, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *MODALITY IN ENGLISH LANGUAGE AND EVERYDAY COMMUNICATION*
- **3. Eugenia Mincu**, Assoc. Prof., PhD, The Moldavian Science Academy, *THE ROMANIAN MEDICAL LANGUAGE IN THE CONTEXT OF THE UNIVERSAL VALUES*
- **4. Mihaela Funaru**, Assoc. Prof., PhD, "Dimitrie Cantemir" Christian University of Braşov, *MULTILINGUALISM* -*ECONOMIC GROWTH ELEMENT AND SOCIAL COHESION IN THE EU*
- **5. Imre Attila**, Assoc. Prof., PhD, Sapientia University of Tîrgu Mureş, *DIFFICULTIES OF CREATING A LEGAL TERM BASE*
- 6. Reka Suba, Assoc. Prof., PhD, Sapientia University of Tîrgu Mureş, *LANGUAGE AND THE FUNCTIONS OF MEDIA TEXTS*.

UNIFORMITY AND PECULIARITIES IN THE HUNGARIAN MEDIALECT FROM ROMANIA

- 7. Maria Rodica Mihulecea, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *THE PERSUASIVE FORCE OF THE FIGURES OF RHETORIC IN THE ADVERTISING TEXT*
- 8. Doina Butiurca, Assoc. Prof., PhD, Sapientia University of Tîrgu Mureş, *THE STATUS OF THE VERBS AT THE INFINITIVE IN THE INDO-EUROPEAN LANGUAGES (II)*
- **9.** Angelica Hobjilă, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *NONVERBAL OCCURRENCE OF EGO STATES IN TEACHING COMMUNICATION*
- **10. Laura Ioana Leon**, Assoc. Prof., PhD, "Gr. T. Popa" University of Medicine and Pharmacy, Iaşi, *GETTING YOUR MESSAGE ACROSS: ISSUES IN CROSS-CULTURAL WRITTEN COMMUNICATION*
- **11. Tódor Erika Mária**, Assoc. Prof., PhD, Sapientia University of Miercurea-Ciuc, *DISCOURSe OF SPACE. LANGUAGE LANDSCAPE FROM A BILINGUAL TRANSLATION PERSPECTIVE*
- **12. Mihaela Manasia**, Assist, Prof., PhD, "Constantin Brâncuşi" University of Târgu-Jiu, *NON-FINITE COMPLEMENTS OF PERCEPTION VERBS*
- **13. Alina Tenescu,** Assist. Prof., PhD, University of Craiova, A SUBTLE GRASP ON THE FIVE SENSES: COGNITIVE METAPHORS IN WINE MEDIA DISCOURSE
- 14. Mirela Radu, Assist., PhD Student, "Titu Maiorescu" University of Bucharest, ANTHROPOLOGY AND MEDICINE

- **15. Cristina Nicolae**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *DELIVERY SKILLS IN INTERPRETING*
- **16. Simona Nicoleta Staicu**, Assist. Prof., PhD, "Victor Babeş" University of Medicine and Pharmacy, Timişoara, *MOTION IN MEDICAL TERMINOLOGY. A CASE STUDY*
- **17. Fazakas Noémi**, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, Sapientia University of Târgu-Mureş, *LANGUAGE AND IDENTITY. THE MONOLINGUAL PARADIGM AND DISPLACEMENT IN THE "KELETI ÚJSÁG"*
- **18. Carmen Antonaru**, Assist. Prof., PhD, "Transilvania" University of Braşov, *THE TRANSLATOR "A DISPOSITION OF CONSTELLATION"*
- **19. Adrian Năznean**, Assist. Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureş, *METAPHORS IN BIOMEDICAL ARTICLES*
- **20. Cristina Veronica Andreescu**, Assist. Prof., PhD and **Roxana Corina Sfetea**, Prof., PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *VITA CONSTANTINI*
- **21. Valerica Draica**, Assist. Prof., PhD, University of Oradea, *THE POETICS OF NAMES IN THE WORKS OF IOAN ALEXANDRU*
- **22. Ioana-Crina Coroi**, Assist. Prof., PhD, "Ștefan cel Mare" University of Suceava, *CONDITIONS POUR CONSTITUER LES CORPUS DISCURSIFS DE SPECIALITE*
- 23. Ştefan Viorel Ghenea, Assist. Prof., PhD, University of Craiova, HILARY PUTNAM'S ARGUMENTS AGAINST RELATIVISM
- **24.** Anca Trișcă (Ionescu), PhD Student, "Dunărea de Jos" University of Galați, *SAME MEANING DIFFERENT TERMS IN SHIPBUILDING AND MARITIME LANGUAGE*

- **25. Alina Guga-Cotea,** Assist. Prof., PhD, "Eftimie Murgu" University of Reșita, SPEECH ACTS IN BRITISH AND ROMANIAN ADVERTISEMENTS
- **26. Radu Drăgulescu**, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, *LINGUISTICS STRUCTURES OF RHYME AND THEIR EXPRESSIVE VALUES IN GEORGE COŞBUC'S POETRY*
- **27. Alice Iuliana Roșu**, Assist. Prof., PhD, "Ștefan cel Mare" University of Suceava, *ELLIPSIS STRUCTURES IN TECHNICAL FOOD ENGINEERING TEXTS*
- **28. Dragoș Carasevici**, Assist., PhD, "Al. Ioan Cuza" University of Iași, *THE FUNCTIONS OF THE STAGE DIRECTIONS IN THE DRAMATIC TEXT FROM THE PERSPECTIVE OF PHILOLOGY AND THEATRE STUDIES. A COMPARATIVE STUDY*
- **29. Corina Moldovan**, "Babeş-Bolyai" University of Cluj-Napoca, LES HUMANITÉS NUMÉRIQUES – UNE PROVOCATION
- **30. Alina Gioroceanu**, Assist. Prof., PhD, University of Craiova, *THE ETYMON. SHORT CONSIDERATIONS*
- **31. Andreea Maria Onişoru,** PhD Student, "Ştefan cel Mare" University of Suceava, *TYPES OF TRANSTEXTUALITY PRESENT IN THE DISCOURSE OF THE ROMANIAN SATYRICAL PRESS*
- **32. Alexandru Praisler**, Postdoc Researcher, "Dunărea de Jos" University of Galați, *TRAPPED IN TRANSLATION: THE LOCAL TRANSLATOR AND THE GLOBAL COMMUNITY*
- **33. Delia Maria Siliște,** Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, *THE UNITY IN DIVERSITY WITHIN THE NEW LATIN WORLD*

- **34. Oana Zamfirescu**, PhD Student, "Al. Ioan Cuza" University of Iași, *DIATOPIC, DIASTRATIC AND DIAPHASIC VARIATION IN THE ROMANIAN FOLK NAMES OF LOWER PLANTS*
- **35. Margareta Onofrei**, PhD Student, University of Pitești, *THE PARADIGM OF THE ARGHEZIAN SACRED SIGN*
- **36. Violeta Cristescu,** PhD Student, "Ștefan cel Mare" University of Suceava, *APPROACHES TO DRAMATIC SPEECH TRANSLATION*
- **37. Larisa Bulai**, PhD Student, "Al. Ioan Cuza" University of Iași, BIBLIA DE LA BUCUREȘTI VERSUS KING JAMES' HOLY BIBLE
- **38. Flavia-Elena Oşan**, PhD Student, Technical University of Cluj-Napoca, North University Centre of Baia-Mare, *THE TYPOLOGY OF ROMANIAN PERFUME NAMES FROM THE COMMUNIST ERA TO THE PRESENT DAY*
- **39. Mădălina Florina Pop**, Technical University of Cluj-Napoca, North University Centre of Baia-Mare, *THE IDENTITY OR NONIDENTITY OF FACEBOOK USERNAMES – AN ANTHROPONIMIC ANALYSIS*
- **40. Adriana Maria Robu**, PhD, "Al. Ioan Cuza" University of Iași, INTERFERENCES BETWEEN LANGUAGES OF JOURNALISM, POLITICS AND ADVERTISING
- **41. Silvia Dimănescu**, Technical University of Cluj-Napoca, North University Centre of Baia-Mare, *COMMUNICATION IN VIRTUAL SPACE: OBSERVATIONS ON THE DISCOURSE OF FACEBOOK USERS*

THURSDAY – 4 DECEMBER 2014

COMMUNICATION, PUBLIC RELATIONS, JOURNALISM -Room: R21

Moderators: Assist. Prof. Eugeniu Nistor, PhD, "Petru Maior" University of Tîrgu Mureş; Assoc. Prof. Carmen Neamţu, PhD, "Aurel Vlaicu" University of Arad

- Cornel Sigmirean, Prof., PhD, "Petru Maior" University of Tîrgu Mureş and Corneliu Cezar Sigmirean, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, ADVERTISING AND THE DISCOVERY OF WESTERN VALUES AFTER 1989
- **2. Iulian Boldea**, Prof, PhD, "Petru Maior" University of Tîrgu Mureş, *INTERCULTURAL COMMUNICATION AND THE COUNTERCULTURE*
- **3. Evelina Mezalina Graur**, Assoc. Prof., PhD, "Ștefan cel Mare" University of Suceava, *PARAPHRASING AS A COMMUNICATIVE STRATEGY AND TECHNIQUE OF ACADEMIC WRITING*
- 4. Tatiana Ciocoi, Assoc, Prof., PhD, Hab. Dr., State University of Moldova, *IN THE QUEST OF THE EUROPEAN UNITY: BIO(BIBLIO)GRAFIC FRAGMENTS*
- 5. Mirela Ioniță, Assoc. Prof., PhD and Doina Asan, Assist., PhD, "Carol I" National Defense University of Bucharest, PUBLIC COMMUNICATION OF SCIENTIFIC KNOWLEDGE
- 6. Carmen Neamţu, Assoc. Prof., PhD, "Aurel Vlaicu" University of Arad, INTERVIEW - BETWEEN INTUITION

AND DOCUMENTATION. HOW TO PREPARE THE INTERVIEW?

- 7. Mirela Ioniță, Assoc. Prof., PhD and Doina Asan, Assist., PhD, "Carol I" National Defense University of Bucharest, POLITICAL CORRECTNESS AND THE RIGHT TO FREEDOM OF SPEECH
- 8. Elena Tîrziman, Assoc. Prof., PhD, University of Bucharest, WEB DIGITAL CONTENT -DOCUMENTARY TYPOLOGY
- **9. Eugeniu Nistor**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *SAECULUM JOURNAL OF PHILOSOPHY* (1943-1944), PROS AND CONS
- **10. Ruxandra Coman**, Assist. Prof., PhD, "Spiru Haret" University of Bucharest, ASPECTS REGARDING GEORGE CALINESCU'S JOURNALISTIC WRITING
- **11. Marius Paşcan**, Assist. Prof., PhD, "Petru Maior" University of Târgu-Mureş, *THE INTERNET*, *THE ONLINE MEDIA AND THE VIRTUAL SOCIAL NETWORKS ARE REWRITING THE SCIENCES OF COMMUNICATION*
- 12. Mihaela Mureşan, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, ANGLICISMS INVASION. SEMANTIC FEATURES AND GRAMMATICAL INFLUENCES
- **13. Ruxandra Petrovici**, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *COMMUNICATION INTERPERSONNELLE DANS LE REPORTAGE TÉLÉVISÉ*
- **14. Eugeniu Nistor**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *DISPUTES REGARDING THE PRIMACY OF CHRONO-SPATIAL FRAMEWORK OF ASSERTING PUBLIC RELATIONS*

- **15. Alex. Cistelecan**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *AN IMPOSSIBLE LOVE. THE PARTY LEFT AND THE LEFT OF PRINCIPLES IN ROMANIA DURING* 2004-2014
- 16. Mihaela Mureşan, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, THE DYNAMICS OF THE JOURNALISTIC LANGUAGE. STYLE, SEMANTICS AND VOCABULARY
- 17. Ana Iolanda Vodă, PhD, Claudiu Țigănaş, Assoc. Prof., PhD, Dumitru Filipeanu, Assoc. Prof., PhD, Florin Alexandru Luca, Assoc. Prof., PhD, INSTITUTIONAL RESULTS AND THE COURSE OF DEVELOPMENT
- **18. Adrian Sonea**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *TRUST IN BANKER-CUSTOMER RELATIONSHIP*
- **19. Florica Iuhaş**, PhD, Postdoctoral Researcher, University of Bucharest, *CONSTANTIN BRÂNCOVEANU'S IMAGE AS REFLECTED IN THE ROMANIAN PRESS*
- **20. Camelia Nistor**, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *EU LOBBYING STRATEGIES AND METHODS*
- **21. Florica Iuhaş**, PhD, Postdoctoral Researcher, University of Bucharest, *THE RITE OF MARRIAGE BETWEEN GLOBALIZATION AND GLOCALIZATION. A MASS-MEDIA ANTHROPOLOGY PERSPECTIVE*
- 22. Alexandra Nistor-Lung, "Al. Ioan Cuza" Polic Academy, Bucharest, WEAKNESSES OF THE COMMUNICATION IN PRISONS

- 23. Diana-Elena Cozma-Matei, PhD, Technical University of Cluj-Napoca, THE LIGHTING OF RETAIL SPACES AND ITS ROLE IN THE PURCHASING DECISION
- 24. Sabin Siserman, PhD Student, Technical University of Cluj-Napoca, CONSIDERATIONS REGARDING THE ORGANIZATION AND FUNCTIONING OF MAJORITY STATE-OWNED COMPANIES IN ROMANIA AND FRANCE. A COMPARATIVE PERSPECTIVE
- **25. Mădălin Onu**, PhD, Postdoc Researcher, "Al. Ioan Cuza" University of Iași, *THE FORMAL STRUCTURES OF INTERCULTURAL COMMUNICATION. THE ASSUMPTIONS AND THE DIALECTICAL MODEL OF SUBJECT-OBJECT RELATION*
- **26. Raluca Emilia Crişan**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *THE TOP FIFTEEN TOURIST* DESTINATIONS IN THE WORLD IN 2014: A CRITICAL DISCOURSE ANALYSIS PERSPECTIVE
- **27. Valentina Andreea Cerlincă**, "Ștefan cel Mare" University of Suceava, *MANIPULATION METHODS IN THE YOUTH PRESS OF THE COMMUNIST REGIME*

THURSDAY – 4 DECEMBER 2014

HISTORY AND CULTURAL MENTALITIES - Room: R 06

Moderators: Assoc. Prof. Corina Teodor, PhD, "Petru Maior" University of Tîrgu Mureş; Assoc. Prof. Ramona Preja, PhD, University of Arts, Tîrgu Mureş

- 1. Mihaela Grancea, Prof., PhD, "Lucian Blaga" University of Sibiu, *HISTORIC RECONSTRUCTION IN THE MOVIE "RESTUL E TACERE"*
- 2. Lucreția Dogaru, Prof., PhD, "Petru Maior" University of Tîrgu-Mureş, *HISTORICAL AND PHILOSOPHICAL PERSPECTIVE REGARDING THE RELATIONSHIP BETWEEN LAW AND THE STATE*
- **3.** Corina Teodor, Assoc, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *THE TRANSYLVANIAN ECLESIASTIC ELITE AND THE IDENTITARY DISCOURSE. SEQUENCES FROM THE SECOND HALF OF THE 19TH CENTURY*
- 4. Sebastian Chirimbu, Assoc. Prof., PhD, Wales University of Romania / "Spiru Haret" University of Bucharest, A BRIEF FORAY INTO THE BRITISH PEOPLE FREEDOMS FUNDAMENTALS: MAGNA CHARTER
- **5. Ramona Preja,** Assoc, Prof., PhD, University of Arts, Tîrgu Mureş, *CONSIDERATIONS REGARDING THE SIGNIFICANCE OF CULTURE'S CONCEPT IN THE EUROPEAN AREA*

- 6. Claudiu Cotan, Assoc. Prof., PhD, "Ovidius" University of Constanța, THE ROMANIAN ORTHODOX CHURCH AND THE LEGIONARY MOVEMENT
- 7. Giordano Altarozzi, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *INTERETHNIC CONFLICTS IN* BOSNIA UNTIL THE DAYTON AGREEMENT: A HISTORICAL PERSPECTIVE
- 8. Veronica Gaspar, Assoc. Prof., PhD, National University of Music, Bucharest, BÉLA BARTÓK AND THE ROMANIAN MUSICAL CULTURE: INTERCULTURAL AND INTRA-CULTURAL PERSPECTIVE
- 9. Ciprian Rad, PhD, "Inochentie Micu" Greek-Catholic High School, Cluj-Napoca, ASPECTS CONCERNING THE RELATIONS BETWEEN TRANSYLVANIA AND POLISH-LITHUANIAN UNION DURING THE REIGN OF GEORGE RÁKÓCZI I
- **10. Lucreția Dogaru**, Prof., PhD, "Petru Maior" University of Tîrgu-Mureş, *L'ORDRE JURIDIQUE ET L'ORDRE SOCIAL*
- **11. Mihai Croitor**, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *FROM BUCHAREST TO MOSCOW: THE SINO-SOVIET POLITICAL AND DIPLOMATIC RELATIONS* (1960-1963)
- **12. Fabian Istvan**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *MONETARY CIRCULATION IN THE TERRITORIES NORTH OF DANUBE BETWEEN THE 4TH AND 7TH CENTURIES A.D. THE CASE OF TRANSYLVANIA*
- Sorin Bulboacă, Assist. Prof., PhD, "Vasile Goldiş" University of the West, Arad, PREDA BUZESCU – THE GRAND BAN OF CRAIOVA (1602-1608)

- 14. Marius-George Cojocaru, Assist. Prof., PhD, "Ovidius" University of Constanța, HOW ROMANIA TERMINATED THE ALLIANCE WITH NAZI GERMANY
- **15. Cătălin Negoiță**, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *BULGARIAN IRREDENTISM IN SOUTH DOBRUDJA*
- **16. Cristina Daniela Cristescu,** Assist. Prof., PhD, "Titu Maiorescu" University of Bucharest, *HISTORY AND THE FEATURES OF NUTRITION*
- **17. Emilia-Maria Sorescu,** Assist. Prof., PhD, University of Craiova, *CHILD ABUSE IN SCHOOLS. A SOCIAL CONSTRUCTIVIST APPROACH*
- **18. Gabriela-Mariana Luca**, Assist. Prof., PhD, "Victor Babeş" University of Medicine and Pharmacy, Timişoara, A SYMBOLIC APPROACH OF WATER IN THE CULTURE OF OLD EUROPE: THE GODDESSES
- **19. Mircea Păduraru,** Assist., PhD, "Al. Ioan Cuza" University of Iași, *THE HISTORY OF THE DEVIL WITHIN THE ROMANIAN ETHNOLOGICAL STUDIES*
- **20. Cristina Furtună**, Assist. Prof., PhD, "Valahia" University of Târgoviște, *HISTORICAL NARRATIVES OF DÂMBOVITA COUNTY*
- **21. Adriana-Claudia Cîteia**, Assist. Prof., PhD, "Ovidius" University of Constanța, *THE PROBLEM OF THE VOLUNTARY AND THE INVOLUNTARY IN ARISTOTLE'S ETHICS*
- 22. Renata Tatomir, Assist. Prof., PhD, Hyperion University of Bucharest, CROSS-CULTURAL PERSPECTIVES OF DISCOURSE ON SAINT, SAINTHOOD, AND SANCTITY IN

SUFISM AND CHRISTIANITY IN MEDIEVAL ISLAMIC EGYPT

- **23. Ioana Olaru**, Assist. Prof., PhD, "George Enescu" Arts University of Iași, *CREATIVE ELEMENTS IN THE VISUAL LANGUAGE OF POTTERY CUCUTENI AB*
- **24. Ana-Elena Costandache**, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *FRENCH LITERARY AND CULTURAL INTERFERENCES*
- 25. Marius-George Cojocaru, Assist. Prof., PhD, "Ovidius" University of Constanța, *ROMANIA AT THE MERCY OF THE ALLIES: FROM ARMISTICE CONVENTION TO THE PARIS PEACE TREATY (1944 – 1947)*
- **26. Georgiana Semenescu**, Assist. Prof., PhD, "Constantin Brâncuşi" University of Târgu-Jiu, *PETRE CONSTANTINESCU-IAŞI, JUDGED AS A MESSENGER OF THE THIRD INTERNATIONAL*
- 27. Adriana-Claudia Cîteia, Assist. Prof., PhD, "Ovidius" University of Constanța, HOW IS THE SIGNIFICANCE OF AN EXPRESSION OBTAINED? WITTGENSTEIN'S APPROACH, IN CONTRAST TO COMMON AND PHILOSOPHICAL THINKING INTUITIONS AND REPRESENTATIONS
- **28. Miruna Mădălina Iancu (Trandafir)**, PhD, Postdoc Researcher, "Petru Maior" University of Tîrgu Mureş, *THE BILATERAL ROMANIAN-RUSSIAN UNIVERSE UNDER THE PERCEPTION OF THE ROMANIAN POST-1989 POLITICAL ELITE*
- 29. Oliviu Petru Botoi, PhD Student, "1 Decembrie 1918" University of Alba-Iulia, THE METROPOLITAN BISHOP SIMION STEFAN - A FIGURE OF MULTICULTURAL AND

INTER CONFESSIONAL DIALOGUE IN THE EIGHTEENTH CENTURY TRANSYLVANIA

- **30. Sanda Borşa**, PhD, Independent researcher, 1956: JOSIP BROZ TITO'S VISITS TO MOSCOW AND BUCHAREST
- **31. Sorin-Daniel Faur,** PhD Student, West University of Timişoara, THE HOLOCAUST AND THE SAVED MEMORY. THE EXEMPLARY DIMENSION OF LITERARY REPRESENTATION
- **32. Diana-Maria Daian**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, A SCHOLAR FROM THE END OF THE MIDDLE AGES. THE CASE OF GREGORY CAMBLAK
- **33. Tiberiu Doru Cioban,** PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *HISTORY AND STATUS OF GEOGRAPHICAL RESEARCH ON THE TRANSYLVANIAN DEPRESSION TERRACES*
- **34. Daniela Tarău**, "Al. Ioan Cuza" Police Academy of Bucharest, *THE AQUITTAL OF SOCRATE. ACQUITTAL HE NEVER WANTED...*
- **35. Cristiana Puni,** PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, THE PRESENCE OF SYMBOL AND ALLEGORY IN THE DECORATIVE ART WORK OF THE PALACE OF CULTURE FROM TÎRGU MUREŞ
- **36. Alin Cristian Scridon**, Postdoc Researcher, West University of Timişoara, *THE MULTICONFESSIONAL, MULTIETHNIC OBJECTIVELY RELEVATED IN TIMISOARA. REUNIONS OF CHURCH AND LAYMAN HYMNS. 1867-1918*
- **37. Ana-Maria Cheşcu**, PhD Student, Romanian Academy, Iaşi Branch, *REPORTS AND CONSULAR IMPRESSIONS ABOUT*

THE GALATI, IN THE FIRST HALF OF THE NINETEENTH CENTURY

- **38. Cosmina-Georgeta Oprea (Paşcan)**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, 27 YEARS RUNNING UNIREA GIRLS HIGH-SCHOOL
- **39. Dumitru-Cătălin Rogojanu**, PhD, Postdoc Researcher, "Petru Maior" University of Târgu-Mureş, *THE PEDAGOGY OF THE ROMANIAN GULAG HISTORY AND MEMORY*
- **40. Emilia-Camelia Sărac**, PhD Student, "1 Decembrie 1918" University of Alba-Iulia, FOREIGN TRAVELERS ABOUT ROMANIAN BALNEOLOGY IN THE 18TH AND 19TH CENTURIES
- **41. Irina Frasin,** Scientific Researcher, PhD, "Gh. Zane" Institute for Economic and Social Research, Iași, ODYSSEUS VERSUS ALEXANDER THE GREAT. MODELS FOR UNDERSTANDING "THE OTHER"
- **42. Romulus Călin Blanari**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *THE ETHNIC STRUCTURE OF THE POPULATION IN CLUJ COUNTY, BETWEEN 1910 AND 1948*
- **43. Mădălin Onu**, PhD, Postdoc Researcher, "Al. Ioan Cuza" University of Iași, *THE OBJECTIVITY PROBLEM OF HISTORICAL DISCOURSE. FROM HERDER TO METHODENSTREIT*
- **44. Corina Haţegan**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *PROPAGANDA AND ROMANIAN CINEMA*. *HISTORICAL MOVIES IN THE 1970S AND 1980S*

- **45. Petru Pavăl**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE EXODUS*, *HISTORICAL REALITY OR BIBLICAL STORY*?
- 46. Romulus Călin Blanari, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, THE ADMINISTRATIVE-TERRITORIAL ORGANIZATION OF THE CLUJ COUNTY BETWEEN 1918 AND 1950
- **47. Ionela Simona Scridon**, PhD Student, West University of Timişoara, *ETHNOGRAPHICAL CULTURE REFLECTED IN TIMIŞOARA'S JOURNALS CONTROLA AND PLUGARUL ROMÂN IN THE FIRST DECADE OF THE 20TH CENTURY*
- **48. Ramona Stanciu,** PhD Student, "Valahia" University of Târgoviște, *A REBORN CITY: TÂRGOVIȘTE, THE SUMMER CAPITAL OF CONSTANTIN VODĂ BRÂNCOVEANU*
- **49. Raluca Ciocoiu,** PhD, "Al. Ioan Cuza" University of Iași, *POLITICIZED SPACE AND HAPPINESS IN THE SCANDINAVIAN CINEMATOGRAPHY*
- **50. Nicoleta Chicinaş,** PhD, "Babeş-Bolyai" University of Cluj-Napoca, *THE "POLITICAL" CRIME OF BEING A CHRISTIAN*
- **51. Ovidiu-Marius Bocşa**, PhD Student, Northern University of Baia Mare, *THE LAST SIDE OF HOPE: CIORAN AND ADORNO*
- **52. Timea Melinda Darlaczi,** PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *THE "ȚINUT" OF BÂRGĂU AS A MENTAL SPACE ENTITY*
- **53. Cristian Alexandru Boghian,** PhD Student, Research Assist., "Ștefan cel Mare" University of Suceava, *A CHAPTER IN THE*

NATIONALIST REACTION AGAINST INTERCULTURAL EXCHANGES: THE GOGA GOVERNEMENT (1937-1938)

THURSDAY – 4 DECEMBER 2014

PSYCHOLOGY AND EDUCATION SCIENCES – Room: R 35

Moderators: Prof. Teodor Pătrăuță, PhD, "Vasile Goldiș" University of the West, Arad, Assoc. Prof. Maria Dorina Pașca, PhD, University of Medicine and Pharmacy, Tîrgu Mureș

- 1. Enikő Albert-Lőrincz, Prof., PhD, Babeş-Bolyai University of Cluj-Napoca, SPECIFIC FEATURES OF THE EMOTIONAL-MOTIVATIONAL STRUCTURE IN EARLY-CAREER HELPERS
- 2. Teodor Pătrăuță, Prof., PhD, "Vasile Goldiş" University of the West, Arad, *PROFESSIONALIZING TEACHING CAREER*. *RECONSIDERING SCHOOLTEACHER ROMANIAN TRAINING TODAY*
- **3.** Cristina Nicolaescu, Assoc, Prof., PhD, Erciyes University of Kayseri, Turkey, *REACHING BEYOND THE TEXTBOOK: A MULTICULTURAL APPROACH TO ADULT EDUCATION*
- **4. Mihai Androne**, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, *THE ISSUE OF POLLUTION IN THE DIALOGUE BETWEEN ECOLOGY AND THEOLOGY*
- 5. Cristian Stan, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *INTERCULTURAL EDUCATION*
- 6. Maria Dorina Paşca, Assoc. Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureş, WAYS OF TREATING THE PATIENT WITH DEMENTIA IN THE FAMILY HISTORY

- 7. Silvia Sorina Zuiac, Assist. Prof., PhD, "Eftimie Murgu" University of Reşita, A PSYCHOLOGIC PROGRAM OF THE EVALUATION MEANS AND TREATMENT OF SCOLIOSIS AND KYPHOSIS
- 8. Alina Dana Vişan, Assist. Prof., PhD, "Eftimie Murgu" University of Reşita, *DREAMS AS A METHOD OF HEALING MADNESS*
- **9.** Aurora Paşcan, Assist. Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureş, *GENDER DISCRIMINATION IN ACADEMIA*
- **10. Oana Moldovan**, PhD Student and **Muşata Bocoş**, Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *THE CORRELATION OF THE FORMAL AND NON-FORMAL CURRICULUM WITHIN THE PRIMARY EDUCATIONAL SYSTEM*
- **11. Iuliana Barna**, Assist. Prof., PhD and **Constantin Ploeșteanu**, Prof., PhD, "Dunărea de Jos" University of Galați, *PSYCHO-PEDAGOGICAL AND METHODOLOGICAL SIGNPOSTS IN CONTEMPORARY DIDACTIC PRACTICE*
- **12. Claudia-Neptina Manea**, Assist. Prof., PhD, "Ovidius" University of Constanța, SCHOOL AND GENDER STEREOTYPES
- 13. Olga Chiş, Assist. Prof., PhD, Ramona Răduţ-Taciu, Assist. Prof., PhD, Muşata Bocoş, Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, THE "SECOND CHANCE" PROGRAMME – EFFICIENCY AND NECESSITY
- 14. Adriana Denisa Manea, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, NOWADAYS' MULTI- AND INTERCULTURUAL PHENOMENON

- **15. Iuliana Barna**, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *SOCIAL INTEGRATION OF THE CHILDREN WITH SPECIAL NEEDS: LANGUAGE THERAPY AND PSYCHO-MOTOR EDUCATION*
- **16. Gheorghe Florescu**, Assist. Prof., PhD, University of Craiova, *THE PARADIGMATIC DIMENSION OF PERSONALITY*
- **17. Elena Savu**, Assist. Prof., PhD, Technical University of Bucharest, *IS MOTIVATION A KEY FACTOR IN THE INTERCULTURAL APPROACH?*
- 18. Aurora Ungureanu-Dobre, Assist. Prof., PhD, University of Craiova, Mihail Cristian Rus, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iaşi, Liviu Mihăilescu, Assoc. Prof., PhD, University of Piteşti, Muşata Bocoş, Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, THE DEVELOPMENT OF MOTOR CAPABILITIES OF PUPILS IN THE FOURTH GRADE THROUGH MOVEMENT GAMES
- **19. Daniela Roman**, Assist. Prof., PhD and Lioara Coturbaş, Assist. Prof., PhD, University of Oradea, A CONTEXTUAL ANALYSIS OF THE LEARNING PROCESS OF STUDENTS
- **20. Ovidiu Ursa,** Assist. Prof., PhD, "Iuliu Hațieganu" University of Medicine and Pharmacy, Cluj-Napoca, *THE AUTHENTIC TESTING IMPERATIVE IN ENGLISH FOR SPECIFIC PURPOSES COURSES*
- 21. M. Ciobotaru, PhD Student, Carmen Rîpă, Family Physician, Giga Lehaci, PhD Student and Roxana Cobzaru, "Grigore T. Popa" University of Medicine and Pharmacy, Iaşi, BIOETHICAL AND AESTHETIC ASPECTS REGARDING KALA-AZAR
- 22. Veronica Oboroceanu, Assist. Prof., PhD, "Ion Creangă" Pedagogical State University of Chișinău, Moldova,

TECHNOLOGIES OF COMMUNICATIONS AS A RESOURCE FOR TRAINING TO TEACHERS

- **23. Iulia Herman,** Assist., PhD, "Babeş-Bolyai" University of Cluj-Napoca, THE RELATION BETWEEN A CLASSROOM MANAGEMENT TRAINING PROGRAM AND CONTROL CENTRED MANAGEMENT STYLES
- 24. Tiberiu Crisogen Dîscă, PhD Student, University of Oradea, MULTIDISCIPLINARY APPROACH TO THE DEFINITION OF THE FAMILY
- **25. Alina Marieta Rucăreanu**, PhD Student, University of Bucharest, *THE PERPETUATION OF TRADITION - AT THE BORDER BETWEEN ENCULTURATION AND EDUCATIONAL IDENTITY IN A SECULARISED SOCIETY*
- 26. Veronica Oboroceanu, PhD Student, "Ion Creangă "Pedagogic State University of Chișinău, Moldova, TECHNOLOGIES OF COMUNICATIONS AS A RESOURCE FOR PROFESSIONAL COMPETENCE TRAINING
- **27. Romeo-Radu Damian,** MSc, University of London, Birbeck College, WHAT DOES RESEARCH SUGGEST ORGANIZATIONS CAN DO TO MANAGE DIVERSITY IN CAREER DEVELOPMENT?
- **28. Magda-Elena Samoilă**, PhD, Researcher, "Al. Ioan Cuza" University of Iași, *CREATING ENVIRONMENTS CONDUCIVE TO LIFELONG LEARNING*. *INTERDISCIPLINARITY AND INTEGRATIVE LEARNING*
- **29. Ionuț-Ciprian Cozma-Matei**, PhD Student, Technical University of Cluj-Napoca, *THE CONTINUOUS PROFESSIONAL DEVELOPMENT OF THE TEACHERS AND ITS INFLUENCE ON THE DEVELOPMENT OF THE STUDENTS*

- **30. Cristina-Georgiana Voicu**, PhD, Post-PhD Fellow, POSDRU/159/1.5/133675 Project, Romanian Academy, Iaşi Branch, *THE PERCEPTION OF SELF AND BODY IMAGE*
- **31. Flavia-Tania Ștefan**, PhD Student, University of Bucharest, ABOUT THE CONCEPT OF AUTHENTICITY IN CHARLES TAYLOR'S VISION AND ITS IMPORTANCE FROM MULTICULTURALISM'S VIEW
- **32. Aurora Hriţuleac**, Senior Researcher, PhD, Romanian Academy, Iaşi Branch, *PERSONAL DEVELOPMENT AND RESILIENT DEVELOPMENT: A COMPARATIVE ANALYSIS*
- **33. Loredana Bănica**, Assistant, PhD Student, "Spiru Haret" University of Bucharest, *PARENTAL STRESS AND ANXIETY IN AUTISM SPECTRUM DISORDERS*
- **34. Gica Lehaci**, PhD Student, **Ana-Maria Dumitrescu**, Student and **Rodica Ghiuru**, "Grigore T. Popa" University of Medicine and Pharmacy, Iaşi, *THE CARDIOVASCULAR INVOLVEMENTS OF THE PICKWICKIAN SYNDROME WITHIN THE METABOLIC SYNDROME-A PSYCHOLOGICAL APPROACH*
- **35. Roxana Mareş,** PhD Student, "Ion Creangă" Pedagogical State University of Chişinău, Moldova, *REDEFINING PEDAGOGY IN ENGLAND NOWADAYS*
- **36. Gabriela-Maria Man**, PhD Student and Nicoleta-Maria Turliuc, Prof., PhD, "Al. Ioan Cuza" University of Iaşi, *INTERGENERATIONAL RELATIONSHIPS: GRANDPARENT-GRANDCHILD RELATION*
- **37. Lia-Maria Cioanca**, Assistant, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *FIRES AND STORMS*, *RECURRENT RISKS FOR THE FORESTS IN THE BARGAU MOUNTAINS*

38. Sorin Marius Pop, PhD Student and **Petru Mihancea**, Prof., PhD, University of Medicine and Pharmacy, Oradea, *THE DISFUNCTION OF THE STOMATOGNATHIC SYSTEM IN THE CONTEXT OF THE POSTURAL DEFFICIENCY SYNDROME: CAUSE OR EFFECT?*

THURSDAY – 4 DECEMBER 2014

POLITICAL SCIENCES, SOCIOLOGY, INTERNATIONAL RELATIONS – Room: R 34

Moderators: Assoc. Prof. Corneliu Preja, PhD, "Babeş-Bolyai" University of Cluj-Napoca; Assoc. Prof. Mihaela Kardos, PhD, "Petru Maior" University of Tîrgu Mureş

- Florian Răpan, Prof., PhD, "Dimitrie Cantemir" Christian University of Bucharest and Sanda Iordache, Assist. Prof., PhD, "Nicolae Bălcescu" Academy of Terrestrial Forces, SOLVING CRISES IN THE NEW SECURITY ENVIRONMENT
- 2. Corneliu Preja, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *CONSIDERATION REGARDING OSCE IMPACT ON INTERNATIONAL SECURITY*
- **3.** Mihaela Kardos, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *THE EU COHESION POLICY IN RELATION TO THE CHALLENGES OF SUSTAINABLE DEVELOPMENT*
- 4. Carmen Luminița Cojocaru, Assoc. Professor, PhD, "Mircea cel Bătrân" Naval Academy, Constanța, *FEATURES OF NAVAL OPERATIONAL LEADERSHIP*
- **5. Radu Florian Bruja**, Assist. Prof., PhD, "Ștefan cel Mare" University of Suceava, *THE STRENGTHENING TIES ROMANIAN SLOVAK AND AXIS JOINING*
- 6. Olivia Roxana Popescu, Assist. Prof., PhD, "Constantin Brâncuşi" University of Târgu-Jiu, *FINANCIAL CRISES: CAUSES AND SOLUTIONS*

- 7. Raul-Ciprian Dăncuță, Assist., PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, ARMY – A DEFINING INSTITUTION OF STATE UNITY CASE STUDY: EUROPEAN COMMON ARMY
- 8. Carmen Penelopi Papadatu, Assistant, PhD, "Dunărea de Jos" University of Galați, *INDUSTRIAL AND ECONOMIC DEVELOPMENTS IN THE BALKAN COUNTRIES BEFORE AND AFTER THE INTEGRATION IN EUROPEAN UNION*
- **9. Sanda Iordache**, Assist. Prof., PhD, "Nicolae Bălcescu" Academy of Terrestrial Forces, *THE NEW REGIONAL AND GLOBAL SECURITY ENVIRONMENT*
- **10. Andreea Nicoleta Dragomir**, Assist., PhD Student, "Lucian Blaga" University of Sibiu, *OVERVIEW OF THE CONCEPT OF EUROPEANIZATION*
- **11. Irina Petrucă**, Assist. Prof., PhD, "Apollonia" University of Iași, *CHINA, ON A NEW SILK ROAD*
- **12. Ana Ion,** Assistant, PhD, "Mircea cel Bătrân" Naval Academy, Constanța, *CULTURAL DIVERSITY ABOARD SHIPS*
- **13. Claudia Anamaria Iov**, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *IDENTITY AND SECURITY IN THE EUROPEAN UNION: NEW TRENDS AND CHALLENGES*
- **14. Camelia Nistor**, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *EXPRESSING EU LOBBYING IN THE EUROPEAN INSTITUTIONS*
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